

# What Is The Role Of Recruitment In Improving Employee Performance

Yani Cendriyani (yanicendriyani2014@gmail.com)  
Sekolah Tinggi Ilmu Ekonomi Miftahul Huda

## Abstract

Employees are a company's most valuable resource when it comes to enhancing performance and achieving objectives. The purpose of this study is to ascertain how hiring and placement practices directly affect worker performance. The sample size in this study is made up entirely of PT employees. West Java's Ilham Jaya Farm Garut had 87 responders in all. Multiple linear regression analysis is the method used in this study. The study's findings demonstrate that factors related to hiring and placement have a favourable impact on workers' performance at PT. West Java's Ilham Jaya Farm in Garut.

**Keywords:** Hiring practices, Placement practices , Employee performance

## Introduction

Planning, organising, coordinating, carrying out, and overseeing the acquisition, development, and delivery of services as well as the integration, upkeep, and division of labour force in order to accomplish organisational objectives is known as human resource management. The management and use of current resources for humans (workers) is another definition of human resource management. In order to accomplish organisational goals and foster the growth of each individual employee, management and utilisation are developed ideally in the workplace. (Yusuf, 2022)

The process of identifying and drawing candidates who can work for a corporation is known as recruitment. The application procedure starts when candidates are requested and concludes when their files are turned in or gathered. The end product is a pool of potential hire candidates who must be carefully chosen. In order to accomplish organisational goals, human resource management involves organising, planning, coordinating, and supervising the development of procurement, giving compensation, integrating maintenance, and separating labour.

Worker performance as reported by Yusuf (2022) The terms "job performance," "actual performance," and "work performance" refer to an individual's actual accomplishments. Performance is defined as the number and quality of job outputs that an employee completes in order to fulfil his assigned tasks. The usage of less diverse learning resources and the potential for pupils to not have fully utilised information and communication technology could be the causes of this predicament. It is intended that, in the setting of online learning, students would be able to pay closer attention to the teacher's explanations, stay engaged during the entire session, and enhance their capacity for original and creative thought.

PT. Ilham Jaya Farm was established in 1990, and the research findings indicate that there is an impact on staff performance as demonstrated by research data that has been collected. PT. Ilham Jaya Farm is a business that conducts operational activities in the poultry slaughtering industry, specifically in the production of broiler chickens in Garut Regency, West Java. There are 87 workers that support PT. Ilham Jaya Farm. Companies always look at a number of aspects, including placement and recruitment, to optimise employee performance. Since the organisation places a high value on great employee performance, increasing these elements can both affect and improve employee performance. The productivity of the business will rise with the number of high-performing personnel, enabling it to compete globally.

Recruitment and placement have a positive and significant impact on employee performance, according to prior research by Sugandi (2022) with the title "Analysis of recruitment and job placement on employee performance at the Preanger Hotel" and research by Kushendar (2022) with the title "The influence of employee recruitment, selection, and placement on employee performance at the Makmur Cooperative Jaya."

The author is interested in doing study at PT. Ilham Jaya Farm with the title "The Influence of Recruitment and Placement on Employee Performance" based on the backdrop that has been presented

## Methods

The author of this study used a quantitative methodology, per (Kushendar, 2022). Because quantitative approaches have been around for a long time and have become ingrained in research practices, they are also known as traditional methods. Because it is grounded in positivism, this approach is known as a positivistic approach. Because it adheres to certain, unbiased, organised, logical, and methodical scientific standards, this approach is scientific or scientific. Because it may be used to find and develop new science and technology, this approach is also known as the discovery method. Because the study data used in this method is made up of numerous numbers and statistical analysis, it is referred to as a quantitative method.

A population is a category for generalisation that includes things or persons with specific attributes established by research to be examined and conclusions made (Kushendar, 2022). The 87 production staff of PT. Ilham Jaya Farm comprise the population used in this study.

The major data collecting method used in this study is primary data collection via the use of a questionnaire that will be given to the research sample and has a Likert scale for assessment. A questionnaire is a method for gathering data in which participants are provided with written statements or questions (Kushendar, 2022). Using a Likert scale ranging from 1 to 4, the researchers present five possible replies in this study.

## Results and Discussion

### Reliability Test

Reliability testing is carried out by comparing Cronbach Alpha values. All variables have a Cronbach Alpha value greater than 0.6 and are declared reliable, so they can be used as research tools. The following are the results of the reliability test in this research using SPSS software.

**Table 2. Reliability Test Results**

<i>Cronbach's Alpha</i>	N of items	Information
877	25	Reliabel

Source: Data processed by researchers, 2024

The aforementioned table illustrates how the reliability test results for the variables related to hiring, placing, and employee performance show that the Cronbach's Alpha for this variable is higher than the base value, specifically  $0.877 > 0.60$ . These findings demonstrate the reliability of every claim made in the Recruitment variable questionnaire, Placement on Employee Performance.

### Analysis of Multiple Linear Regression

To examine the association between one dependent variable and two or more independent variables, multiple linear regression analysis is utilised (Ghozali, 2018). Following their processing with SPSS software, the multiple linear regression analysis results are as follows.

**Table 2. Multiple Linear Regression Results**

No	Variabel	Nilai B
	(Constant)	14,621
1	Rekrutmen	0,487
2	Placement	0,249

Source: Data processed by researchers, 2022

Based on table 4 above, it is known that the multiple linear regression equation is as follows:

$$Y = 14,621 + 0,487 X_1 + 0.249 X_2 + e$$

**Constant value** = 14,621

This constant number indicates that the dependent variable, employee performance, has a value of 14.621 if the independent variable, recruitment and placement, is taken to have a value of zero.

**Coefficient value** (b1) = 0,242.

The e-learning based learning approach variable shows a positive regression coefficient, meaning that learning achievement is positively impacted by this variable. Put otherwise, learning achievement will increase by 0.242 units if the e-learning based learning technique increases by one unit. value of the coefficient (b2)

The Placement variable has a coefficient value of 0.249. This indicates a positive and substantial relationship between the Placement variable and the employee performance variable, meaning that for every 1% increase in the Placement variable, the employee performance variable will rise by 0.249.

### Simultaneous Test (F Test)

**Table 4. Simultaneous Test Results (F Test)**

Nilai F tabel	Nilai F hitung	Sig
2,12	24,444	0,000

Source: Data processed by researchers, 2022

Based on the table above, it explains that in the F test, the calculated F value can be compared with the F table at a significance value of 0.04. The calculated F value in table 4.11 is 24.444 and the F table with  $df = k - 1$  ( $df = 2 - 1 = 2$ ), then the degree of the denominator is 91, then the F table is 2.12, meaning,  $F_{\text{calculated}} > F_{\text{table}}$  namely  $24.444 > 2.12$ . Significance Value  $0.000 < 0.04$ , then in the F test it can be concluded that the second hypothesis in this research is that the Recruitment and Placement variables together have a significant influence on employee performance

### Coefficient of Determination (R<sup>2</sup>)

**Table 6. Coefficient of Determination Test Results**

R square	Adjusted r square
0,442	0,409

Source: Data processed by researchers, 2022

Table 4.12's coefficient of determination, which displays the Adjusted R Square number at 0.402, indicates that 40.9% of the influence on the dependent variable (employee performance) can be attributed to the independent variable (employee recruitment and placement), with the remaining 49.1% being explained by variables such as selection, work environment, and work motivation that were not examined in this study.

### How PT Employee Performance Is Affected by Recruitment. West Java's Ilham Jaya Farm in Garut

The partially tested Recruitment variable yielded a tcount value of  $4.224 > t_{\text{table}} 1.986$  and a significance level of  $0.000 < 0.04$  based on the research findings. This leads to the conclusion that Employee Performance (Y) is positively and significantly impacted by the Recruitment variable (X1). The study's findings indicate that, at PT. Ilham Jaya Farm Garut, West Java, hiring practices and worker performance are positively correlated. This is due to the fact that hiring has a significant influence on both individual worker performance and the performance of the entire company, making it a crucial operation in human resource management.

### The impact of placement on the performance of PT employees. West Java's Ilham Jaya Farm in Garut

The placement variable that was evaluated partially yielded a value of tcount  $2.210 > t_{\text{table}} 1.986$  and a significant level of  $0.021 < 0.04$ , according to the research findings. This leads to the conclusion that there is a positive and substantial relationship between the Placement variable (X2) and the Employee Performance variable (Y). The study's findings demonstrate that, at PT. Ilham Jaya Farm Garut, West Java, employee performance and placement have a favourable and substantial association. This implies that designing a work environment that is both productive and efficient requires careful arrangement.

### The impact of hiring and placement decisions on the performance of PT employees. West Java's Ilham Jaya Farm in Garut

Together, recruitment and placement have a considerable impact on performance, as determined by the F test findings in this study, which showed a F count of 24.444, more than the F table of 2.12 with a significant value of  $0.000 < 0.04$ . PT workers. West Java, at Ilham Jaya Farm in Garut.

Consequently, since hiring has a significant influence on both individual employee performance and the performance of the entire company, it can be said that hiring is a crucial operation in human resource management. If you hire top talent, create a solid team, and maximise productivity within the company.

## Conclusion

Based on the results of research and discussion regarding the Effect of Recruitment and Placement on PT Employee Performance. Ilham Jaya Farm Garut, West Java, the following conclusions can be drawn:

1. Recruitment has a positive and significant effect on PT employee performance. Ilham Jaya Farm Garut, West Java, which is shown by the calculated t value of  $4.224 > t_{table} 1.986$  and with a significance level of 0.04, namely  $0.000 < 0.04$
2. Employee placement has a positive and significant effect on PT employee performance. Ilham Jaya Farm Garut, West Java as indicated by the tcount value of  $2.210 > t_{table} 1.986$  with a significance level of 0.04, namely  $0.021 < 0.04$
3. Recruitment and Placement have a positive and significant effect on the performance of PT employees. Ilham Jaya Farm Garut, West Java as shown by the Fcount value of  $24.444 > F_{table} 2.12$  with a significant value of  $0.000 < 0.04$ .

## References

- Abbas, D. S., Ismail, T., Taqi, M., & Yazid, H. (2022). THE IMPLEMENTATION OF A MANAGEMENT AUDITON HR RECRUITMENT TO ASSESS THE EFFECTIVENESS OF EMPLOYEE PERFORMANCE. *Jurnal Riset Akuntansi Kontemporer*, 14(2), 243-251.
- Abdalla Hamza, P., Jabbar Othman, B., Gardi, B., Sorguli, S., Mahmood Aziz, H., Ali Ahmed, S., ... & Anwar, G. (2021). Recruitment and selection: The relationship between recruitment and selection with organizational performance. *Hamza, PA, Othman, BJ, Gardi, B., Sorguli, S., Aziz, HM, Ahmed, SA, Sabir, BY, Ismael, NB, Ali, BJ, Anwar, G.(2021). Recruitment and Selection: The Relationship between Recruitment and Selection with Organizational Performance.*
- Alfiah, A., Suhendar, A., & Yusuf, M. (2023). Pengaruh Kualitas Produk, Citra Merek dan Harga terhadap Keputusan Pembelian Vinyl Flooring Merek Taco di CV Indosanjaya Kota Bandung. *SEIKO: Journal of Management & Business*, 6(1), 492-503.
- Arifin, A. H., Raza, H., Saputra, J., & Puteh, A. (2020). The influence of recruitment and career development towards employee performance: A mediating role of competence. *Journal of Talent Development and Excellence*, 12(1), 1040-1055.
- Atmaja, D. S., Zaroni, A. N., & Yusuf, M. (2023). Actualization Of Performance Management Models For The Development Of Human Resources Quality, Economic Potential, And Financial Governance Policy In Indonesia Ministry Of Education. *Multicultural Education*, 9(01), 1-15.
- Pudjowati, J., Cakranegara, P. A., Pesik, I. M., Yusuf, M., & Sutaguna, I. N. T. (2021). The Influence Of Employee Competence And Leadership On The Organizational Commitment Of Perumda Pasar Juara Employees. *Jurnal Darma Agung*, 30(2), 606-613.
- Saepudin, A., Prihadi, M. D., Asmala, T., & Yusuf, M. (2022). WORK FROM HOME (WFH) POLICIES ARE BEING IMPLEMENTED AT THE BANDUNG CITY PUBLIC WORKS DEPARTMENT. *Journal of Research and Development on Public Policy*, 1(1), 42-50.
- Saepudin, A., Prihadi, M. D., Asmala, T., & Yusuf, M. (2022). WORK FROM HOME (WFH) POLICIES ARE BEING IMPLEMENTED AT THE BANDUNG CITY PUBLIC WORKS DEPARTMENT. *Journal of Research and Development on Public Policy*, 1(1), 42-50.
- Soukotta, A., Sampe, F., Putri, P. A. N., Cakranegara, P. A., & Yusuf, M. (2022). FINANCIAL LITERACY AND SAVINGS BEHAVIOR FEMALE ENTREPRENEURS IN KIARACONDONG MARKET, BANDUNG CITY. *Jurnal Darma Agung*, 30(2), 652-662.
- Sutaguna, I. N. T., Sampe, F., Dima, A. F., Pakiding, D. L., & Yusuf, M. (2022). Compensation and Work Discipline's Effects on Employee Achievement at Perumda Pasar Juara. *YUME: Journal of Management*, 5(3), 408-428.

- Sutrisno, S., Herdiyanti, H., Asir, M., Yusuf, M., & Ardianto, R. (2022). Dampak Kompensasi, motivasi dan Kepuasan Kerja Terhadap Kinerja Karyawan di Perusahaan: Review Literature. *Management Studies and Entrepreneurship Journal (MSEJ)*, 3(6), 3476-3482.
- Yusuf, M., & Matiin, N. (2022). ANALYSIS OF THE EFFECT OF THE MARKETING MIX ON PURCHASING DECISIONS. *International Journal of Economics and Management Research*, 1(3), 177-182.
- Yusuf, M., Fitriyani, Z. A., Abdilah, A., Ardianto, R., & Suhendar, A. (2022). The Impact Of Using Tokopedia On Profitability And Consumer Service. *Jurnal Dharma Agung*, 30(2), 559-573.
- Yusuf, M., Haryono, A., Hafid, H., Salim, N. A., & Efendi, M. (2022). Analysis Of Competence, Leadership Style, And Compensation In The Bandung City Pasar Bermartabat. *Jurnal Dharma Agung*, 30(1), 524-2.
- Yusuf, M., Sutrisno, S., Putri, P. A. N., Asir, M., & Cakranegara, P. A. (2022). Prospek Penggunaan E-Commerce Terhadap Profitabilitas Dan Kemudahan Pelayanan Konsumen: Literature Review. *Jurnal Dharma Agung*, 30(1), 786-801.