

Letter of Acceptance

November 20, 2024

Authors and Title

Author (s) : Gunawan
Affiliation : STIE Amkop Makassar
Article Title : Optimization of AI Marketing: Its Impact of Personalizing Consumer Experience in E-Commerce
Corresponding Author : Gunawan (fadelgun@sticamkop.ac.id)

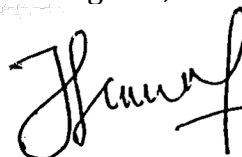
Congratulation!

Editor is pleased to announce that your paper has been accepted for publication in Journal of Management, Volume 2 Nomor 1, July- December 2024.

Final full paper (article) should be in Ms. Word. Your cooperation of completing is appreciated highly.

Congratulations on your acceptance!

Best Regards,



Muhammad Yusuf
Editor in Chief